

Cambridge English Schools

 CAMBRIDGE ENGLISH
Language Assessment
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Become a Cambridge English School





Overview

What is a Cambridge English School programme?

Why become a Cambridge English School?

The elements of the programme

Marketing support

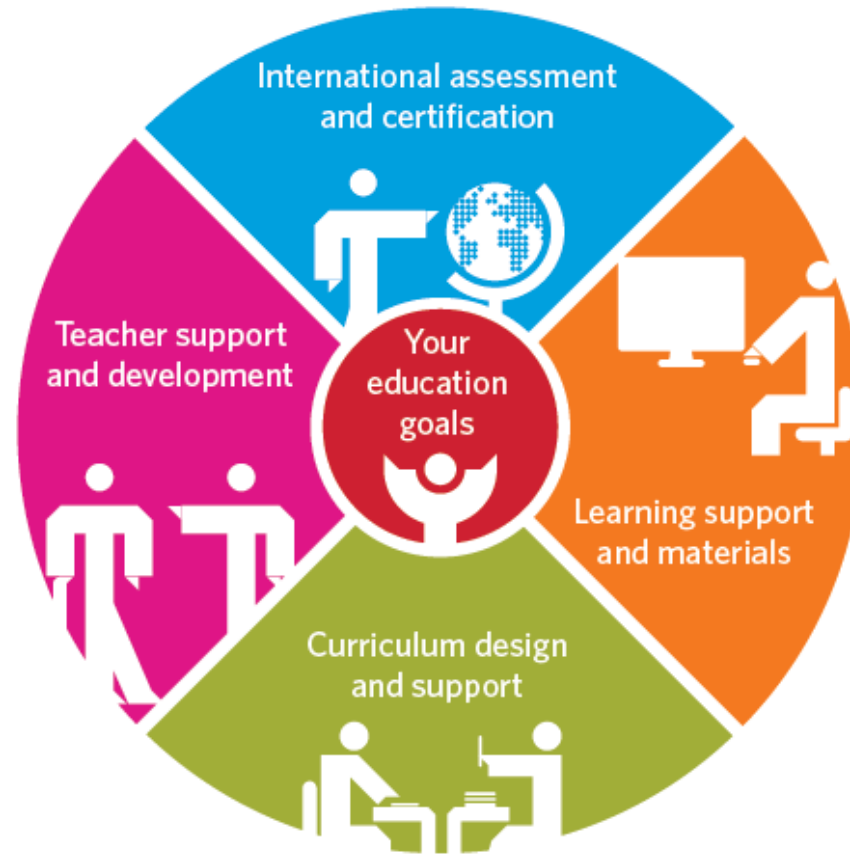
Case studies

Summary of key points

Next steps



What is a Cambridge English School programme?





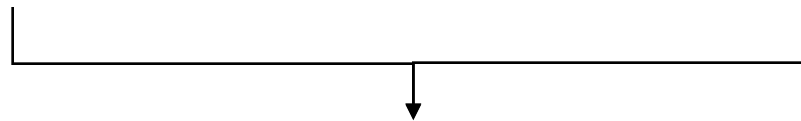
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CAMBRIDGE**





Why become a Cambridge English School?

Offer a coherent and structured English programme

Open up future opportunities for your students

Motivate your students with engaging learning materials

Demonstrate the success of your English language programme to parents

Show your school meets international standards

Support your teachers and help them develop

Use our marketing support to promote your school

Motivating materials



STORY On the Dark Side of the Moon

Episode 6 **The prisoner**

But before he could leave, two robots ran into the dome. It was Three Eyes and One Arm!

'What a it?' asked Doctor Leon. Three Eyes told him about the module. One Arm told him there was another human being on the Moon. 'And that human stole our Lunar Truck!' he said.

'I don't believe it!' said Doctor Leon angrily. 'How did that happen?'

'It was his fault!' said One Arm, pointing at Three Eyes.

'No, it wasn't! It was his fault!' said Three Eyes.

'Be quiet!' Doctor Leon shouted.

The robots stopped talking.

'We must find that human,' Doctor Leon said. And then he added

4B The highest mountain

Grammar
 superlative adjectives
 Functions
 talking about experiences

Vocabulary • Geography

1 **2000** Match the words with the places on the map. Then listen and check.

sea river desert island mountain
 lake volcano savannah hill

2 Work with a partner. Can you think of examples of these places?
 A river – The River Thames

Presentation

3 **2000** Do the quiz on page 4B. Listen and check your answers. How many did you get right?

4 Read Language focus. Underline other examples of superlative adjectives in the quiz.

5 Work in groups. Answer the questions about your country, then tell the class what you think. You can check your answers on the internet.

What is the longest river?
 What is the most crowded city?
 What is the hottest place?
 What is the highest mountain?

4B Unit 4 **History**

go-kart race

from the Red team! It's Misty's team!

1, 2, 3 – Go! Go!

Oh, no!

Help!

Ho ho ho! Now I'm first!

Just a minute.

Hold on, Misty!

24 **Notes for play** – checking it wrong

2

3 **2000** Woah! No! Congratulations, Misty! You're first! Thank you!

4 **Think!** Read and number the go-karts.

1 A small go-kart. 2 An old go-kart. 3 A big go-kart.

5 Find who says ... This is Ben from the Red team.

6 Listen and say.

Ken and his ten red pens.

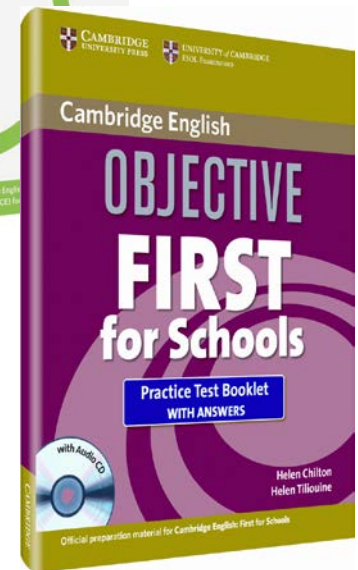
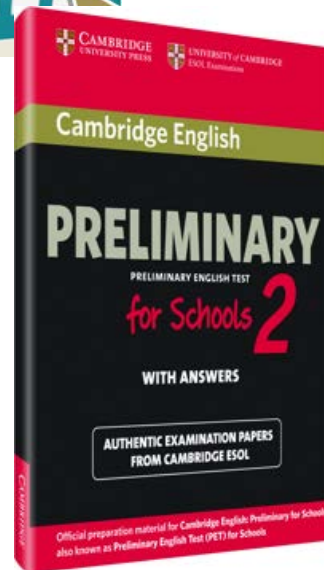
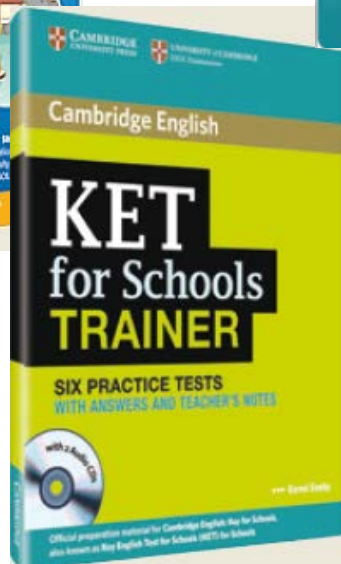
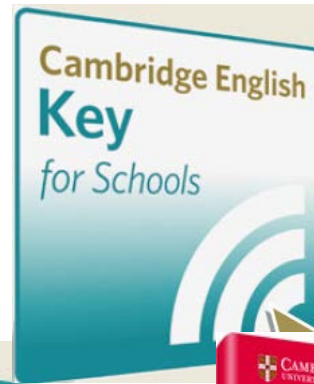
25 **Phonics book**

Digital resources



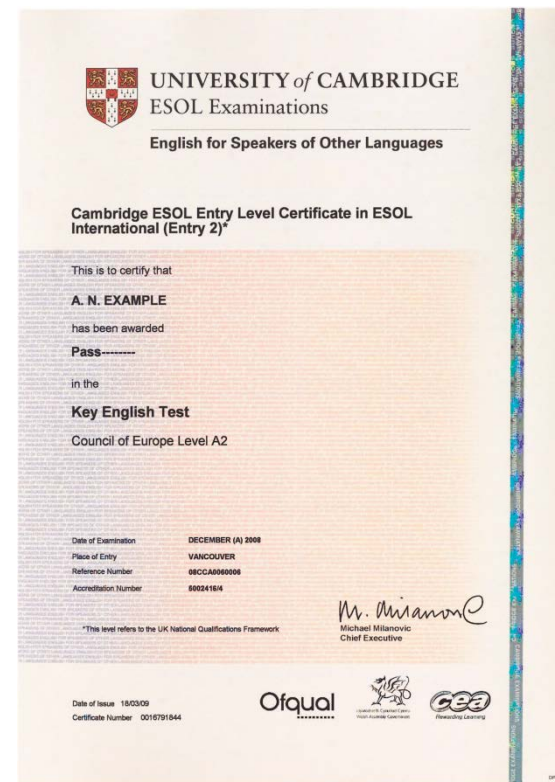


Preparing for tests

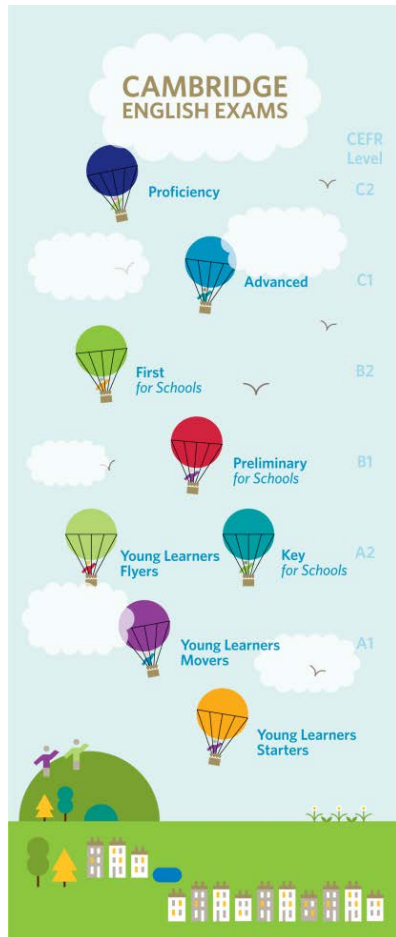


International assessment and certification

- Range of tests from pre-A1 to C2 level of CEFR
- Clear progression
- Internationally recognised certificates
- Reward and recognise achievement
- Appropriate age level content
- Four language skills



International assessment and certification



- Cambridge English: Young Learners (CEFR level Pre-A1 – A2)
- Cambridge English: Key for Schools (A2)
- Cambridge English: Preliminary for Schools (B1)
- Cambridge English: First for Schools (B2)
- Cambridge English: Advanced (C1)
- Cambridge English: Proficiency (C2)

Teacher support

- Workshops and seminars
- Online resources and classroom support materials
- Exam reports and handbooks for teachers
- Teaching qualifications
- Language qualifications
- Online professional development





Teaching qualifications

Qualifications

- TKT
- CELTA
- ICELT
- Delta
- Language qualifications

Preparing

- TKT Course books
- TKT Online/CELTA Online
- Sample papers, handbooks, glossaries, etc.



Teacher development





Cambridge English Teacher

- Courses
- Webinars
- Discussion forum
- Library of articles and resources
- Profile to showcase qualifications and experience
- Digital subscription to English Teaching Professional magazine

www.CambridgeEnglishTeacher.org



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[Find out more](#)

Membership Activation Enter an activation code to activate a CET membership:

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Courses



Lesson Planning and Classroom Management
Learn the skills you need to successfully plan and...



Teaching with Technology
Learn how to create technology-based tasks and...

Resources



Andy Curtis: Action Research for Busy Language Teachers
Andy follows up his webinar for Cambridge English...
Available to Guests and Members

Upcoming events



Webinar: Annette Capel: Making sense of words...
Annette Capel demonstrates how the English...



Amsterdam: Cambridge Bookshop Day at...
Join us for more information



Curriculum development and research

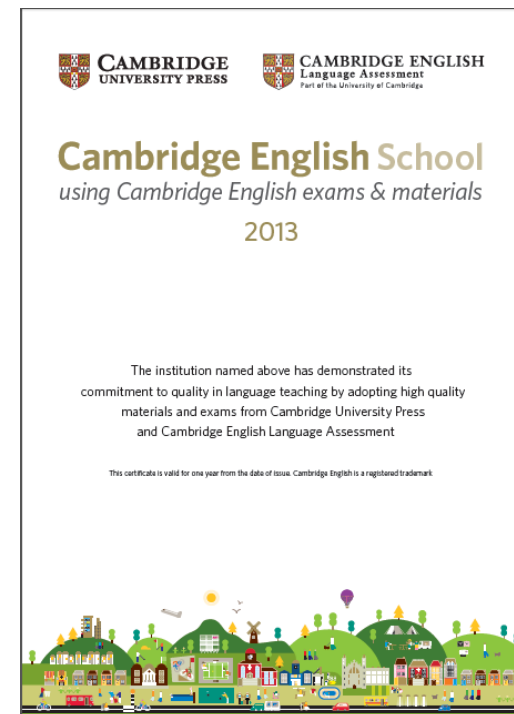
- Develop your curriculum to international standards
- Exams and materials linked to the CEFR
- Benefit from our extensive research
 - Cambridge English Corpus
 - English Profile



Marketing materials

Cambridge English will help you by providing:

- template letters, leaflets and presentations for parents
- support at events
- a plaque, certificate and logo





Case study Mexico

Colegio Viktor Frankl, Mexico

- Signed up to become a Cambridge English School across both primary and secondary (nearly 500 students in total)
- In primary school using Kid's Box across grades 1-6 with YLE Starters in grade 2, Movers in grade 4 and Flyers in grade 6.
- Benefits include exclusive teacher training, presentation for parents, access to an academic consultant, logo and plaque



Testimonial Mexico

“It was great to be able to have Cambridge’s academic consultancy. It has also allowed us to stand out from other schools in the city. We know that Cambridge English Schools goes beyond getting access to a logo. It is about a whole academic project.”

Sandra Lee, Colegio Viktor Frankl



Testimonial Russia

“To be a Cambridge English School is extremely attractive. The teachers have great support from Cambridge and access to all modern professional resources. The most challenging thing was probably to persuade parents about the necessity of taking the exams, after presentation of the project parents became our great supporters.”

Tatiana Kuznetsova, Teacher and Teacher Trainer, Moscow Region, Russia



Testimonial Russia

“The fact that we work with authentic materials published by CUP and that the students are to undergo independent assessment held by Cambridge ESOL encouraged us to be a Cambridge English School.”

**Marina Pospelova, School №1971,
Moscow, Russia**



Summary

A Cambridge English School stands out because:

- Your **students** are motivated by using engaging learning materials
- **Parents** know their children are achieving recognised international standards
- **Teachers** benefit from support in their day-to-day teaching and on-going development of their skills
- Your **school** has an integrated language learning, teaching and assessment programme.



Find out more

Become a Cambridge English School:

www.cambridgeenglishschools.org

Learning materials: www.cambridge.org/elt

Exams: www.cambridgeenglish.org/schools

Teacher support: www.cambridgeenglish.org/teach

Teacher development:

www.CambridgeEnglishTeacher.org

Next steps

Request a meeting with our consultant to discuss your needs



Which Cambridge English exams should we use at which grades?

Which courses and materials should we use?

How can we help our teachers to develop?

How will the programme fit together?

How will my school benefit from the programme?