

Seminar for Teachers FRIDAY 25.1.2019

Hellenic American Union, Athens 22. Massalias str.

In cooperation with Cambridge Assessment English the Hellenic American Union is organizing an Open Day event in Athens for Language School owners and EFL teachers who wish to learn more about Cambridge English examinations and ways to improve their students' performance on these tests.

PROGRAMME	
09.00 - 09.30	Welcome and Registration
09.30 - 10.45	Grading Writing Accurately at C2 Level Stephen-John Taylor, Cambridge English Presenter Following a recent Cambridge Assessment English analysis of C2 Proficiency scripts, this seminar aims to empower participants to confidently grade their students' scripts according to the appropriate criteria. Essential for anyone preparing students for C2 Writing.
10.45 – 11.00	New Resources from Cambridge University Press Alexandra Papageorgiou, Cambridge University Press
11.00 – 11.15	Break
11.15 – 12.00	Developing vocabulary strategies for B2 and beyond Stephen-John Taylor, Cambridge English Presenter This session will look at ways to encourage your students to develop and consolidate their vocabulary at B2 level and beyond. We will look at ideas and activities for the classroom as well as some useful digital tools and resources to enrich students' vocabulary. We will consider how this can also support exam preparation for Cambridge English B2 First for Schools exam.
12.00 - 13.00	Why choose Cambridge. Communication tips for everyone. Christina Anifadis, Language School Owner, 2016 CELA Awards for Preparation Centres Choosing Cambridge English exams for your students, can be a major competitive advantage for a school's syllabus as well as the private education market. At the same time, it creates the need to communicate this competitive advantage to students, parents, academic and administrative staff. This presentation will provide an overview of the most common questions arising by all stakeholders as well as effective ways to deal with them.

- Attendance is free of charge.
- Language School Owners and EFL teachers interested in participating in any of the seminars / presentations should contact the Hellenic American Union Center for Examinations and Certifications to reserve a seat (T: 210-3680000) by Wednesday, January 23, 2019.
- Seats are limited and will be available on a first-come, first-served basis.

