

Cambridge English Schools

Become a Cambridge English School

*The competitive edge in English language
teaching and assessment*



CAMBRIDGE ENGLISH
Language Assessment
Part of the University of Cambridge



CAMBRIDGE
UNIVERSITY PRESS



SCHOOLS

Aim high

- Help your school stand out from the crowd
- Motivate your students to achieve their best
- Develop a first-class teaching team
- Show parents that your school aims for international standards.

Are these your goals?

Make them happen by becoming a Cambridge English School

“ We advise primary and secondary schools throughout the world and support them in English language learning, teaching and assessment. Our goal, like yours, is to give students the best start in English and help them achieve their life goals. ”

Dr Michael Milanovic, Chief Executive,
Cambridge English Language Assessment

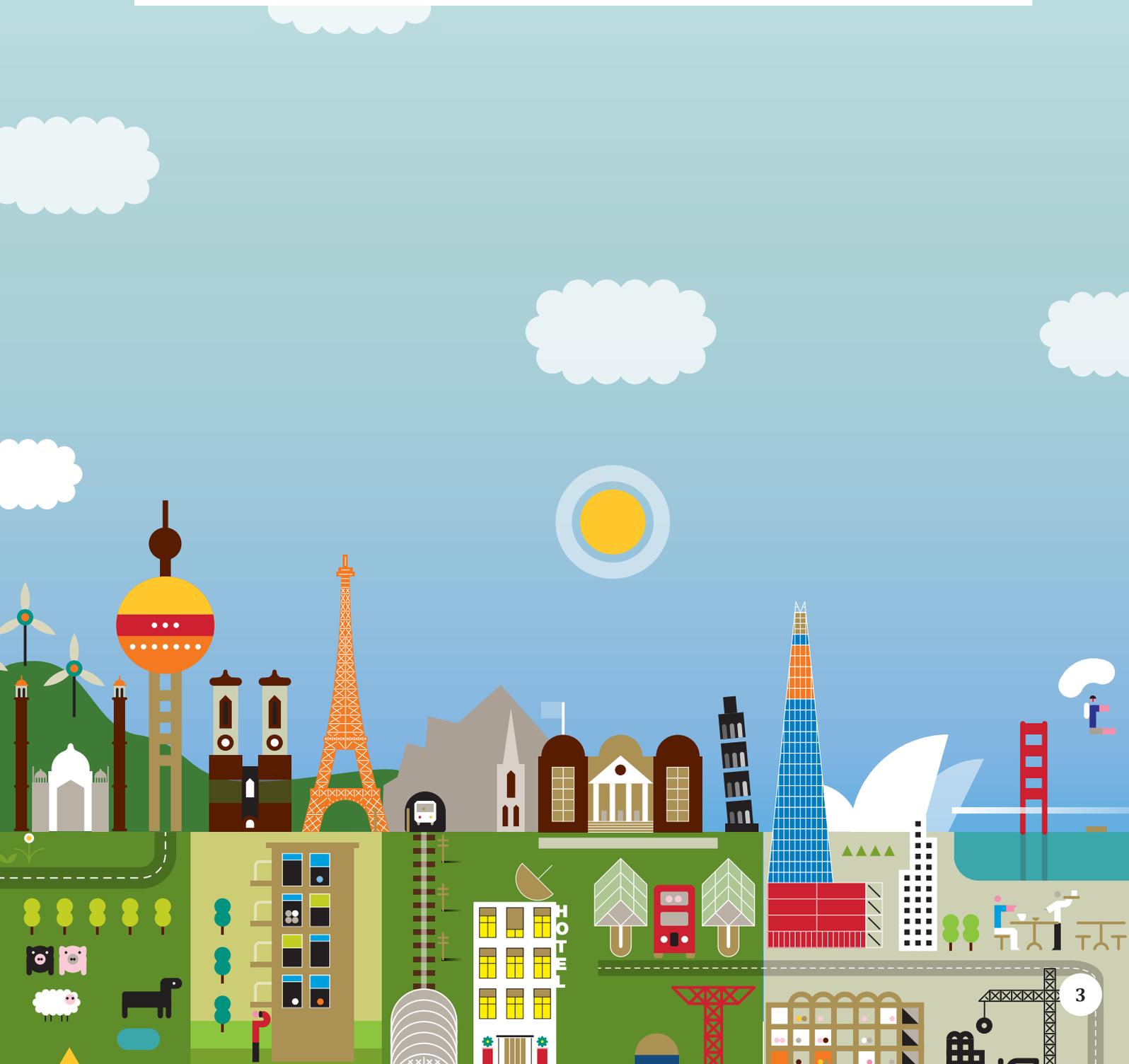


Why become a Cambridge English School?

Cambridge English Schools are supported by the joint experience and expertise of Cambridge University Press and Cambridge English Language Assessment. We are known around the world for the highest standards in education – and your school can benefit from this.

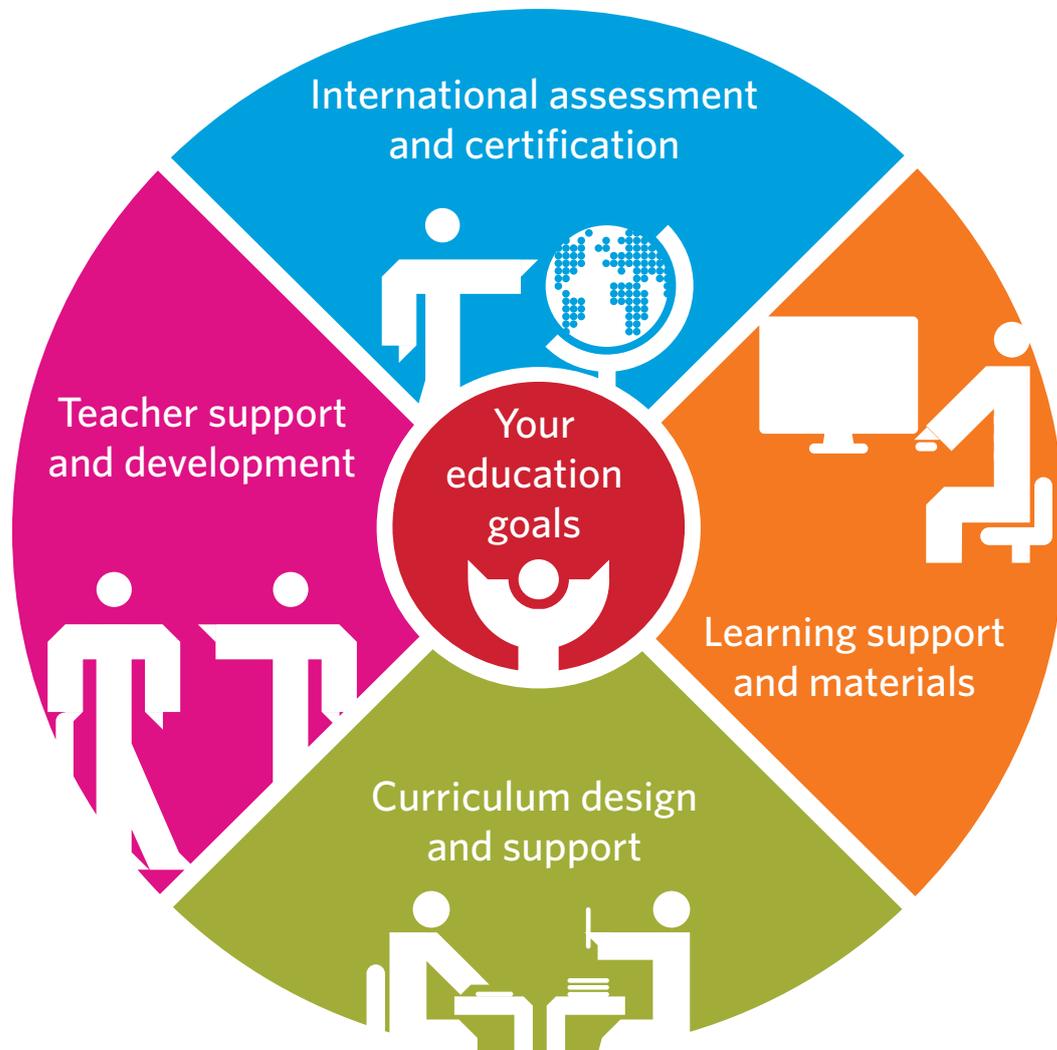
We can work with you to:

- set up your programme so it provides progress to international exams
- support your teachers, so they understand what is needed for their students to succeed
- select the best learning materials for your students – and make best use of them
- set up the administration of exams
- get your message out to parents.



How will you support my school?

We can give you all the support you need with your English language learning, teaching and assessment goals.



“ It is indeed an honour and pleasure to be part of the Cambridge English Schools project. This programme has led to a tremendous increase in the level of language proficiency of both teachers and students at our school and attracted new pupils and students to Cambridge English courses organised at the school. ”

Julia Raskina, Deputy Director for English Studies, School 1567, Moscow City, Russia

“ *Becoming a Cambridge English School is extremely attractive. The students get to take Cambridge English exams as part of the school curriculum and the teachers have the opportunity to be involved in teacher training courses.* ”

Tatiana Kuznetsova, Teacher Trainer, Moscow region, Russia



Offer internationally accepted certificates

Build your students' confidence progressively with our Cambridge English for Schools range of exams

Cambridge English: Young Learners

Cambridge English: Young Learners, also known as *Young Learners English (YLE)*, gives you three fun, activity-based tests you can use to motivate younger students and show parents how well their children are learning.



Cambridge English: Preliminary for Schools

Cambridge English: Preliminary for Schools, also known as *Preliminary English Test (PET) for Schools*, shows a student can use everyday English at an intermediate level.

Cambridge English: First for Schools

Cambridge English: First for Schools, also known as *First Certificate in English (FCE) for Schools*, shows that a student can use everyday written and spoken English at an upper-intermediate level for work or study purposes.

Cambridge English: Key for Schools

Cambridge English: Key for Schools, also known as *Key English Test (KET) for Schools*, shows a student can use everyday English at a basic level.

... and then

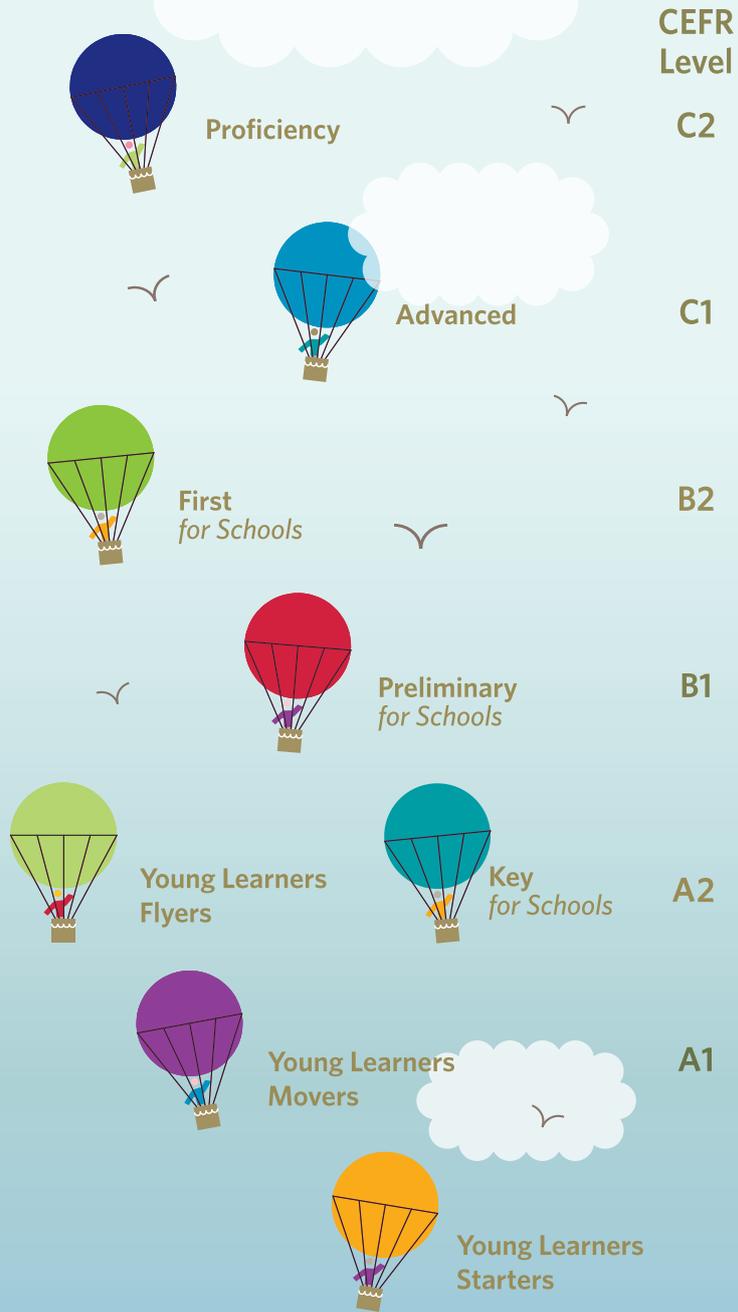
The next step is **Cambridge English: Advanced**, also known as *Certificate in Advanced English (CAE)* – the internationally recognised standard to study and work in English-speaking countries.

Finally there is **Cambridge English: Proficiency**, also known as *Certificate of Proficiency in English (CPE)* – our highest level exam which shows a person has exceptional English.

www.cambridgeenglish.org/schools



CAMBRIDGE ENGLISH EXAMS



Engage and motivate your students

Cambridge English course materials help children learn. We stimulate their curiosity, open up their imagination and make learning fun, using carefully designed materials that support students' development every step of the way.

There are also plenty of online materials, workbooks, reference resources, games and videos to support those children who need extra help, and to stretch those children who need a greater challenge.



Children learn best when the classes are fun and engaging. So we design materials which help teachers to capture their students' interest and imagination. But those materials are underpinned by years of research into how children learn English and what they need to learn at each CEFR level.

Ben Knight, ELT Testing and Assessment Director,
Cambridge University Press.

Listen and say 'yes' or 'no'.

Play a sentence game. Bears can climb.

Finish

Can elephants ...? What can elephants do?

Start

Can elephants ...? What can elephants do?

Match and say. A bowl of soup.

coffee eggs lemonade soup tomatoes water

Listen and say the letter.

1 Can you take the dirty cups to the kitchen please, child?

2 He wants her to make a cheese sandwich.

3 She wants them to take the cups to the kitchen.

4 He wants the...

5 She wants him to hold the glass.

6 They want her to open the bottle of lemonade.

7 He wants to...

Do the actions and say.

Can you close the window, please?

She wants to...

Project 1
A class survey: who we are

1 Prepare and do the survey

Work in groups of three or four. In your group, choose a topic from the box. Think of four or five questions you can ask other students.

Free time activities
Technology we have in our homes
Earning money
Spending money

2 Write up the results

Go back to your group and put all your answers together. What conclusions can you reach from your results?

Use the information to prepare a report on your graph topic. Organise your information into paragraphs. For some information you could also draw a chart. See page 8 for an example of a report.

3 Present your report

Present your report to the class. Each person should present one part.

For your portfolio

1 How much time do you spend on the Internet each week?
2 How many DVD players / video recorders are there in your house?
3 How do you earn money?
4 How much per month do you spend on each of these things?
5 How many mobile phones do you have?



Develop a first-class teaching team

Your teachers are the heart of the school. Support them and your school will grow.

Support for teachers using our courses

Cambridge courses come with support for teachers, including the Teacher's Book, CDs and DVDs, online resources, additional extensive activities for students and practice tests.

Support for teachers preparing students for exams

Register your teachers for unlimited access to downloadable lesson plans, worksheets, classroom activities and a lively online teacher community at www.cambridgeenglish.org/teach

Workshops for teachers

We provide practical workshops for teachers - for example, how to motivate your students, how to prepare for exams and how to use technology in the classroom.



Cambridge English Teacher

Cambridge English Teacher is an online professional development and networking space for English language teachers throughout the world. Your teachers can:

- take online self-study courses
- plan future training and development
- find events and resources to support their teaching
- showcase their qualifications and achievements
- join in discussions.

www.cambridgeenglishteacher.org

Teaching qualifications

Give your teachers new energy and motivation. We offer the widest range of teaching qualifications in the world, for:

- **experienced and new teachers** who want a flexible, modular form of learning and assessment to fit around their busy timetable – *TKT (Teaching Knowledge Test)*
- **people with little or no previous teaching experience** – *CELTA (Certificate in Teaching English to Speakers of Other Languages)*
- **practising teachers** looking to train within their own teaching context – *ICELT (In-service Certificate in English Language Teaching)*
- **teachers with some teaching experience** – *Delta (Diploma in Teaching English to Speakers of Other Languages)*.

We can provide coursebooks, online resources and materials to help teachers prepare for these qualifications. We can also provide language assessments for teachers who want to improve their own language proficiency.

www.cambridgeenglish.org/teachingqualifications

“ *I believe we have received the best support from the local Cambridge staff. One thing that I really enjoy when working together is that everything that has been offered is delivered to the highest standard of quality and professionalism, besides working with very kind and friendly people. We have learnt a lot from the Cambridge English team throughout this project.* ”

Sandra Lee, Colegio Viktor Frankl, Querétaro, Mexico

Choose your own programme

All Cambridge English Schools work within the same broad framework, but you have the flexibility to choose the specific elements that best meet the needs of your school.

Framework

Offer Cambridge English exams

Use Cambridge English course materials

Develop your teachers

Align your programme to international standards

Your choice

You choose which exams at which stages

You choose which courses and materials

You choose which materials, workshops, training, qualifications etc.

You decide the overall programme



Helping your school to meet international standards

Every school is unique – you have your own vision and goals for your school. Cambridge English can help you align those goals to internationally-recognised standards. This helps parents, teachers and governors understand your vision and your ambition.

We are part of the University of Cambridge, the world's number one university and committed to excellence in education.

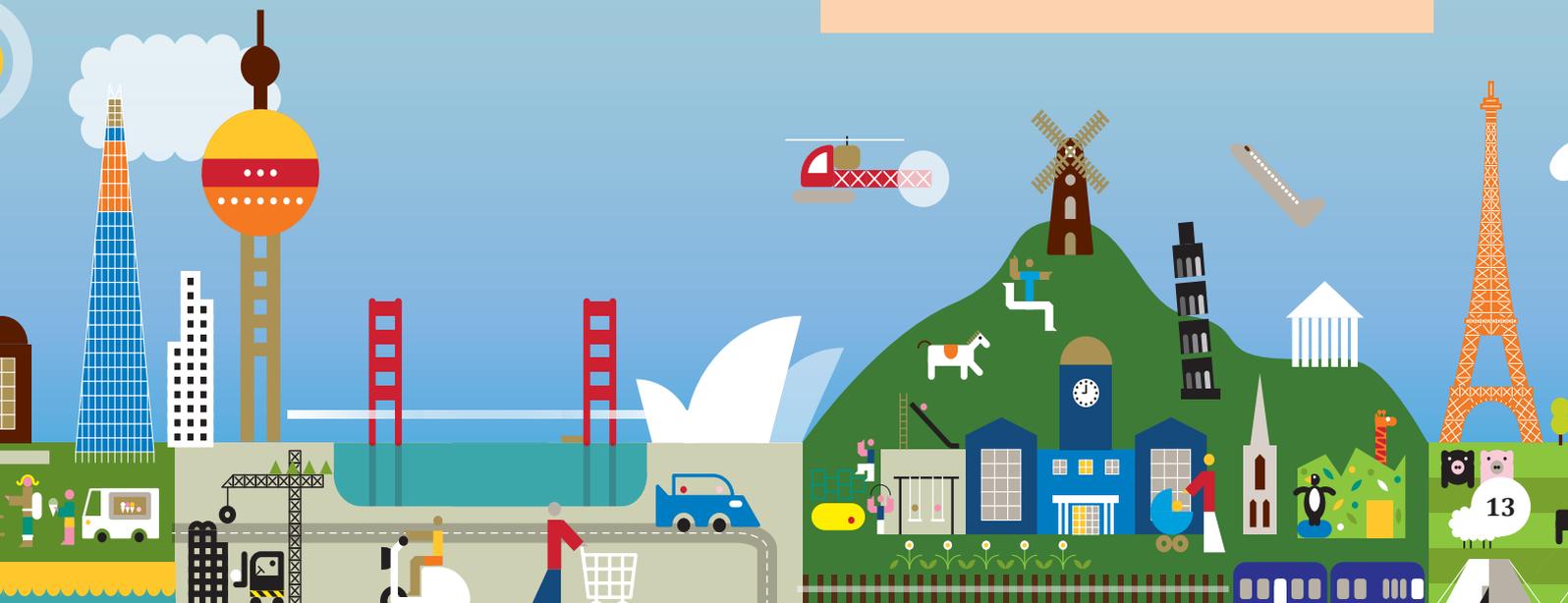
Our work is backed up with extensive research and validation. Exams and materials are based on a deeper understanding of how English works and how students learn. We have built the largest corpus of language learner data in the world, and we are continually gaining new insights into how we can support learners.

Cambridge English has been a leading organisation in the development of the Common European Framework of Reference (CEFR). This gives us unrivalled expertise in understanding how the framework applies to schools around the world. We are leading a research project, English Profile, which is defining the vocabulary, grammar and functional English mastered at each CEFR level.

We can offer you a range of curriculum services to ensure your school meets international standards.

“ *It's very important that classroom activities and assessments are appropriate and engaging. This encourages students to learn in a positive environment and helps them to use English effectively in real-life situations.* ”

Dr Hanan Khalifa, Head of Research & Publications,
Research & Validation, Cambridge English Language
Assessment



Get started

See how becoming a Cambridge English School can help you.

Contact us to discuss your requirements

Your local Cambridge English team can advise you on how to:

- set up a Cambridge English School programme - and integrate it into your existing programme
- choose the best exams and courses for your students
- choose the most suitable teacher development and support for your school.

With our global network of over 50 offices in 30 countries, and representatives or exam centres in 130 countries, local support is near you.

Find your nearest Cambridge English office - www.cambridgeenglishschools.org



Find out more

Information, support and success stories – www.cambridgeenglishschools.org

Cambridge English Teacher – www.cambridgeenglishteacher.org

Learning and teaching resources – www.cambridge.org/ELT

Cambridge English for Schools exams – www.cambridgeenglish.org/schools



Cambridge English Schools

- Aim to make your school a world-class centre of learning
- Help your students achieve internationally recognised qualifications
- Motivate them with top-class learning materials
- Support and develop your teachers
- Stand out from the crowd

Contact us



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