



**Cambridge Assessment  
English**

# **Celebrating your school's success**

**A helpful guide**



We are delighted that your students have done so well in their recent Cambridge English exams. Have you thought about how you can share your students' success with parents, the school and the wider community?

Here are some ideas for getting the most out of your students' Cambridge English exam results.

## Recognise the students' English teacher

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Motivating children to learn a foreign language isn't always easy and preparing students for Cambridge English Qualifications is a huge achievement. Inside this pack you'll find a thank you letter you can present to your students' English teacher.

We also have some great resources, games and support for your teachers available on our website. Encourage them to take a look at [cambridgeenglish.org/teaching-english](http://cambridgeenglish.org/teaching-english)

## Share your success with us on social media

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If you're uploading any photos, videos or congratulatory messages to social media make sure you tag us. We love seeing candidates receiving their certificates and celebrating their success.

Here's where you can find us:

Facebook/[cambridgeenglish](https://www.facebook.com/cambridgeenglish) or tag @CambridgeEnglish

Twitter/[cambridgeeng](https://twitter.com/cambridgeeng) or tag @CambridgeEng

Instagram/[cambridgeenglish](https://www.instagram.com/cambridgeenglish) or tag @CambridgeEnglish

## Arrange a certificate ceremony

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This is a great way to celebrate your students' achievements and give each child recognition for their hard work. This could be as simple as handing out certificates in front of the whole school, or arranging a special event for parents, governors, local media (newspaper, TV and radio) and the local community. It will be special for your students, whatever you choose to do.

To help you make the arrangements, enclosed in this pack you'll find:

- an invitation letter for parents
- a choice of videos with a short message from us
- a choice of thank you letters for your English teacher (mentioned above)
- designs for posters and banners you can display at the ceremony
- a leaflet to give to parents.



## Publicise the certificate ceremony

To make the most of your awards ceremony, you could write a short news item for your school website, social media pages or newsletter. You could also send this to local media.

Make sure you let your local Cambridge English office know about any news items you publish or stories that appear in the local media about your students' success.

Here is some example text you could use as a guide:

### Students celebrate Cambridge English exam success

An awards ceremony was held on Friday 12 April at ABC School. The event celebrated the success of 30 Grade 6 students in B2 First for Schools. This is an international English language exam, developed and produced by Cambridge Assessment English – part of the University of Cambridge.

Head teacher, Anna Smith, said:

*"Cambridge English certificates are accepted throughout the world as proof of language ability. I'm delighted our students measure up to international standards and are developing the English language skills they'll need for future study and work success."*

Once again,  
congratulations to you  
and your students!

## What happens next?

We hope you find that your students will have even more motivation to learn English, now that they have taken such a positive step forward in their learning.

A certificate ceremony could also be a great opportunity to discuss higher level exams with parents.

You can find presentations and videos on our website: [cambridgeenglish.org](https://cambridgeenglish.org)

Cambridge English Qualifications are designed to develop your students' language skills step by step.



To find out about the next step for your students, and for activities, games and other resources, go to:  
[cambridgeenglish.org/schools](https://cambridgeenglish.org/schools)



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### A few facts and figures about us:

- 5.5 million assessments taken every year
- Accepted by over 20,000 organisations worldwide
- 2,800 exam centres in 130 countries
- Over 50,000 preparation centres
- Providing English language assessment since 1913

# We help people learn English and prove their skills to the world

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We are Cambridge Assessment English. Part of the University of Cambridge, we help millions of people learn English and prove their skills to the world.

For us, learning English is more than just exams and grades. It's about having the confidence to communicate and access a lifetime of enriching experiences and opportunities.

With the right support, learning a language is an exhilarating journey. We're with you every step of the way.


Cambridge Assessment English  
The Triangle Building  
Shaftesbury Road  
Cambridge  
CB2 8EA  
United Kingdom

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