

Extending access to English tests across Latin America

Grupo Editorial Santillana

Latin America



Cambridge English Qualifications have been incorporated into a range of programmes run by Grupo Editorial Santillana, which aim to extend access to high-quality English language tuition across Latin America.

Grupo Editorial Santillana is one of the largest textbook publishers in Spain and Latin America, selling over 125 million books every year, and operating through two subsidiaries, UNO Internacional (UNOi) and Richmond. Santillana also runs a network of schools which teach English as part of the curriculum.

Since 2011, qualifications and tests from Cambridge Assessment English have played an important role within Santillana's innovative bilingual UNOi programme. UNOi aims to improve the quality and relevance of education by providing tools designed to improve teaching practice, promote English language learning and help develop skills such as critical thinking and teamwork. To do this, UNOi brings together digital content and computer hardware with textbooks,

learning management and student information systems, student assessments and teacher training.

Cambridge English initially developed a bespoke English screening test for UNOi designed to assess the general English skills of school-age children, and which was subsequently adapted by UNOi for the iPad. Since this first collaboration, a wide range of Cambridge English Qualifications have been introduced into private and state schools in Mexico, Colombia, Brazil and Guatemala, with our qualifications also being taken by students in Santillana's own primary and secondary schools.

Since the launch of UNOi, over 240,000 students in Mexico, Brazil and Colombia have followed the programme, a total expected to reach around 1 million by the end of the decade as UNOi expands into other regions of Latin America.

As part of this initiative, Santillana hopes to extend the provision of English tuition even further by helping over 60,000 candidates in 15 countries across Latin America take a Cambridge English Qualification every year.

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