

Brexit and UCAS

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UCAS

Security marking: PUBLIC

What is UCAS?

26m
visits to ucas.com
each year



Understanding demand
for higher education

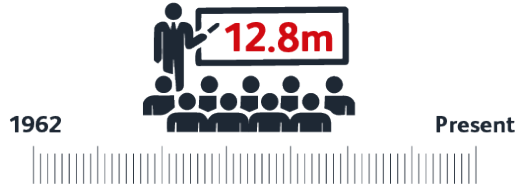


we publish **2.5 million** data
points, **freely available** to
download and re-use

At the heart of **connecting people**
to **higher education**



Total number of **placed applicants**
through the UCAS Undergraduate scheme



UCAS is an
independent
charity



with a
commercial
subsidiary



Profits from UCAS Media
go back into the charity

700k*
applicants last year



535k*
accepted to a course



*699,850 applications and 533,890 accepted into full time study in 2017.



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Summary

- Brexit within the wider policy landscape
- Looking back to 2017
- The 2018 cycle – what we know so far
- Touchpoints with the UCAS process
- The role of UCAS

The changing landscape



> Teacher recruitment issues

> Post-18 education and funding review

> TEF

> Increase in medicine places



> Qualification reform

> Careers strategy

> Trends in apprenticeship demand

> Transparency agenda



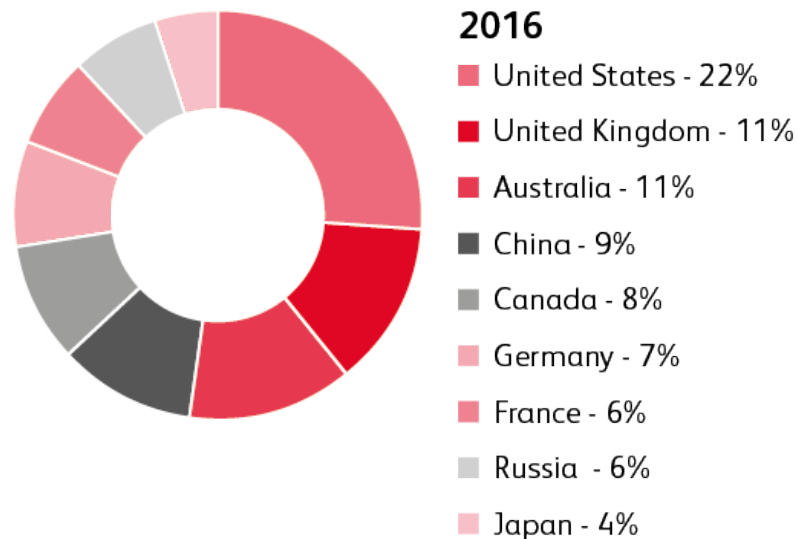
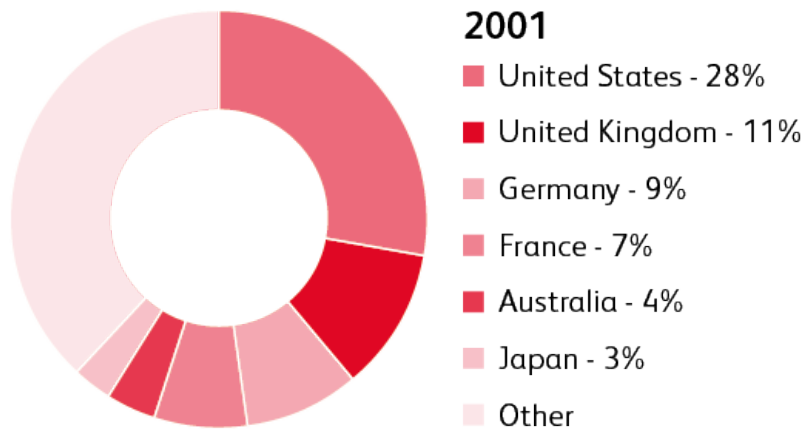
> T levels



> Brexit

HE as a global market

Changing profile of market share



Source: ICEF / IIE Project Atlas

Headlines from the 2017 cycle



UK applicants down (-3.1%)
UK acceptances flat (-0.5%)



EU applicants down (-4.4%)
EU acceptances down (-2.1%)

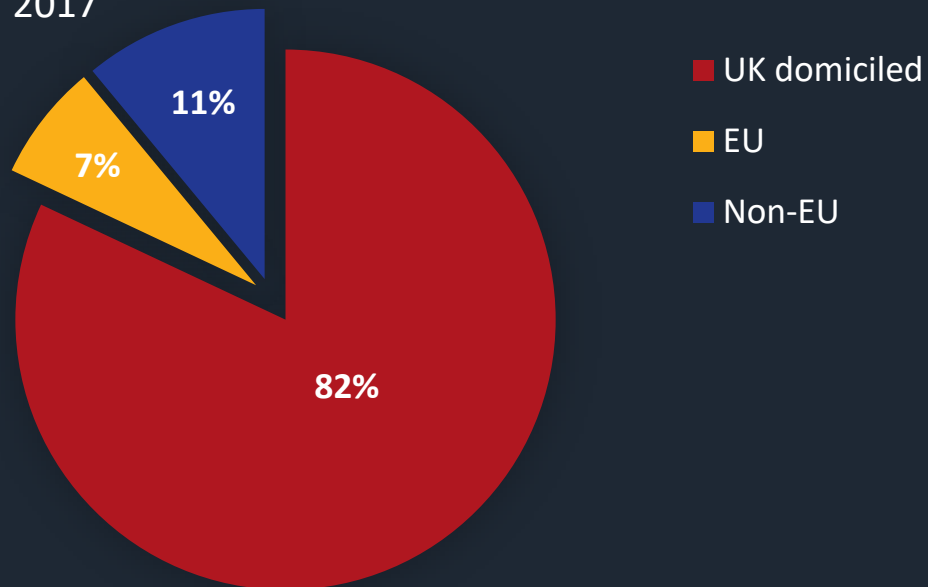


Non-EU applicants up (+2.8%)
Non-EU acceptances up (+5%)

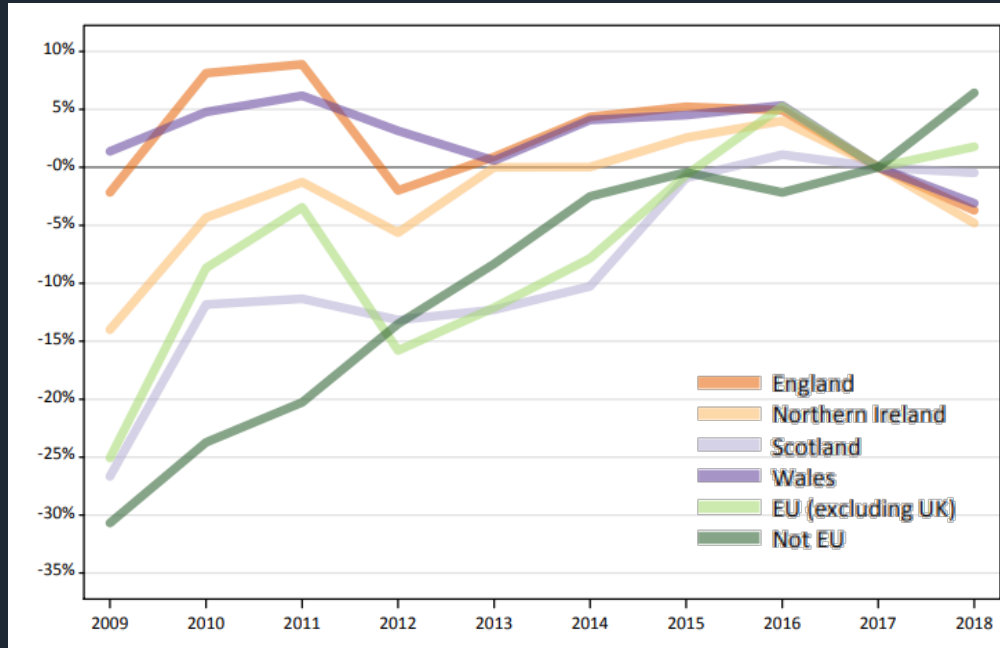


How global is UK higher education?

Applicants to UK HE in 2017



Latest application figures – 2018 cycle



UK: -3% (511,460) ↓

EU: +2% (50,130) ↑

Non-EU: +6% (75,380) ↑

Non-EU: key applicant markets (30 June 2018)

Market	2018	% change
China	15,240	14%
Hong Kong	6,100	2%
India	5,890	23%
USA	4,700	7%
Malaysia	4,260	-9%
Singapore	3,450	-0%
Canada	2,330	4%

EU: key applicant markets (30 June 2018)

Market	30 June 2018	% change
France	5,120	0%
Poland	4,300	16%
Italy	4,300	-3%
Ireland	4,100	-6%
Spain	3,820	10%
Germany	3,390	5%
Romania	2,920	-4%

EU acceptances in 2018

495,410

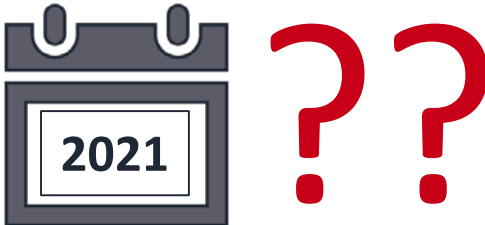


No. of all acceptances placed through UCAS mid-Sept
(-2% year on year)



- **30,350** EU students placed (up on 2017 but slightly lower than 2016)
- **+2%** on previous cycle and in line with applicant increases
- **38,330** non-EU students placed: highest recorded for this point in cycle
- **+4%** on previous cycle but lower than applicant increases

Student support arrangements



Touch points with the UCAS process



Information and
advice



Student support
arrangements and
tuition fees



Student number
controls (in Northern
Ireland and Scotland)



Fee status and
VISA
arrangements?

What is UCAS doing?

- UCAS data informs the debate
- UCAS has provided enhanced and targeted information and advice for EU domiciled students
- The UCAS international strategy has been updated
- Scenario planning
- Created a cross-business internal team

What would a Brexit mean for recruitment of EU students to UK HE?

UCAS International Teachers' and Advisers' Conference 2019

- 3 and 4 June 2019 at The Principal Grand Central Hotel, Glasgow
- A two-day programme packed with expert speakers
- An opportunity to network with representatives from UK universities and colleges, UCAS, sponsor organisations, and key stakeholders
- Aimed at advisers who are supporting non-UK applicants into UK higher education

[View the 2019 agenda](#)

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Thank you

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