



Cambridge
Assessment



Asia Pacific Virtual Conference 2020

Exploring innovative ways to support
online education and assessment

21–22 October 2020

Date and duration

The event will take place over two days, on Wednesday 21 and Thursday 22 October 2020. Duration for each day will be 2.5hr, as follows:

Time

Australian Eastern
Standard Time (AEST)

15:00–17:00

Australian Eastern
Daylight Time (AEDT)

16:00–18:00

London, UK

06:00–08:00 GMT

Christchurch, New Zealand
18:00–20:00

Beijing/Singapore/Malaysia
13:00–15:00

Japan

14:00–16:00

Vietnam/Indonesia/Thailand
12:00–14:00

About the event

2020 has been a challenging year for the higher education sector. Cambridge Assessment is bringing together key stakeholders from destination and source countries, in a two-day virtual event to support the sector with important information on:

- International education changes in destination markets
- International student mobility and trends in source markets
- Digital technologies to support online education and assessment during the pandemic; and
- Different routes to higher education.

Wednesday 21 October 2020

International student mobility & trends

1	Welcome	5 minutes
2	Opening address from Cambridge Assessment	5 minutes
3	Key note address Students mobility and trends in Japan from the perspectives as a source and destination country Speaker: Kuniaki Sato , <i>Chief Director for University Reform</i> , Director, Office for International Planning Higher Education Bureau MEXT: Ministry of Education, Culture, Sports, Science and Technology	15 minutes

THEME 1: Destination market updates and trends

4	Australia international education update Changes in Government and Higher Education policies to support international students during COVID-19 Speaker: Associate Professor, Simon Winetroube , <i>President</i> , University English Centres Australia	15 minutes
5	New Zealand international education update Update on current situation, international education strategy Speaker: Darren Conway , <i>English New Zealand Chairman and Managing Director</i> , Languages International	15 minutes
6	Routes to Higher Education Options for HE admissions, Cambridge English Assessment's perspective Speaker: Nicola Johnson , <i>Global Recognition Manager</i> , Cambridge Assessment English	15 minutes
	Panel session – Q & A for all speakers	10 minutes

THEME 2: Key source market student mobility and trends

7	China's perspective Student mobility and trends in China Key considerations Speaker: Nicole Ning , <i>Marketing Manager for Asia Pacific</i> , JLL Overseas Education	15 minutes
8	The Transnational Education perspective Changes in higher education trends and how they benefit TNE providers Speaker: Professor May Tan-Mullins , <i>Vice Provost (Teaching and Learning)</i> University of Nottingham Ningbo China	15 minutes
	Panel session – Q & A for all speakers	10 minutes

Thursday 22 October 2020

Technology and online learning, routes to higher education

1	Welcome	5 minutes
2	Opening address from Cambridge Assessment	5 minutes
3	Key note address – ASEAN's perspective Student mobility and trends in ASEAN countries in the Age of COVID-19 How ASEAN Universities embrace technology to enhance quality Speaker: Dr. Baiduri Widanarko , <i>Chair of AUNACTS and Head of International Office Universitas Indonesia</i> , AUN-ACTS (ASEAN University Network – ASEAN Credit Transfer System)	15 minutes
THEME 3: Technology and online learning		
4	Remote Proctoring All you need to know about Remote Proctoring, factors to consider when choosing a Remote Proctoring service and requirements in China Speaker: Elaine Schmidt , <i>Senior Research Manager</i> , Cambridge Assessment English Research & Thought Leadership Pilot Media	20 minutes
5	Cambridge: Supporting every teacher and every student Technology and resources supporting online learning and teaching Speakers: Eric Baber , <i>Director of Professional Learning and Development</i> , Cambridge University Press ELT Iain Mathieson , <i>Senior Academic Manager</i> , the University of Queensland Institute of Continuing & TESOL Education	20 minutes
	Panel session – Q & A for all speakers	10 minutes

THEME 4: Routes to higher education in the age of COVID-19

6	Routes to Higher Education What are the qualifications used for HE admissions amongst Cambridge students Speaker: Dr Ben Schmidt , <i>Regional Director</i> , Southeast Asia & Pacific Cambridge Assessment International Education	15 minutes
7	Destination market Trends in the past 5 years – The Cambridge Perspective Speaker: Eve Risius-Andrews , <i>Market Research Manager</i> , Cambridge Assessment International Education	15 minutes
8	Factors in choosing higher education destinations: A school's perspective What have schools learnt from the COVID-19 experience Speaker: Adrian Yao , <i>Academic Director External Programmes</i> , Methodist College KL	15 minutes
	Panel session – Q & A for all speakers	10 minutes