

CAMBRIDGE FINANCIAL ENGLISH

Information for
employers

ACCA



UNIVERSITY *of* CAMBRIDGE
ESOL Examinations



CAMBRIDGE
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The international language of finance

English is widely accepted as the international language of finance and accountancy. Forward thinking organisations realise the value of employees who can use financial English to communicate effectively and confidently in a range of international business situations. Offer Cambridge Financial English to your employees and be assured they will develop the financial English skills needed to drive business success in the international arena.



A flexible approach

This flexible 100-hour course is designed to deliver 75 hours online learning with 25 hours face-to-face teaching. Although this is the typical format, other combinations can be tailored to the needs of your organisation and your employees.

The emphasis on online study gives you the option to schedule the majority of your employees' study time to fit in with commitments at work.

The face-to-face support for Cambridge Financial English can be delivered either by an external training company or by an English language trainer employed by or contracted to your organisation. If you already work with a training company that delivers training to your employees in other areas, then they may be able to deliver Cambridge Financial English.

Course content

Cambridge Financial English consists of 20 topic-based modules:

- Jobs in finance
- Basic financial accounting
- Company results
- Cash flow
- Teamwork and managing people
- Accounting software and IT
- Company formation and company law
- Internal audits and control

- Taxation
- Client relations
- IFRS and accounting standards
- Audit and assurance
- Banking and insurance
- Financial markets
- Risk assessment and analysis
- Mergers and acquisitions
- Budgeting
- Debt and corporate distress
- Ethics and corporate governance
- Strategic financial management

The virtual learning experience

The online element of this blended course includes both presentation and self-study practice material, organised into 20 topic-based modules. Each module contains a mix of language work, specialist vocabulary, and a focus on the skills finance professionals need in order to communicate and work effectively in English. Authentic situations and issues from the financial and business world are presented through realistic video, audio and reading materials.

The classroom learning experience

Face-to-face sessions focus on consolidating the learning from the online element of the course and enhancing the skills of your employees using a variety of activities.



Delivering success

Individuals who complete the Cambridge Financial English blended learning course will be confident using their language skills in a wide range of accounting and finance contexts.

After completing the course, your employees can validate their skills and ability by sitting the Cambridge International Certificate in Financial English (Cambridge ICFE) exam – a financial English language qualification developed in partnership with Cambridge ESOL and ACCA.

Supporting your employees

Cambridge Financial English provides a range of services and support for students taking the course. Each student receives an individual login, allowing them to access the online course from any computer with Internet access. Students can also review their progress, receive instant feedback, access online support and take progress tests throughout the course.

Next steps

To find out how Cambridge Financial English can help your organisation and to access a demo and sample modules, please visit www.financialenglish.org or e-mail financialenglish@cambridgeesol.org.



Cambridge ESOL, Cambridge University Press and ACCA have combined their expertise to develop Cambridge Financial English.

Cambridge Financial English

Cambridge ESOL (English for Speakers of Other Languages), Cambridge University Press and ACCA (the Association of Chartered Certified Accountants) have combined their expertise to develop Cambridge Financial English – a blended learning course designed to develop financial English language skills.

Cambridge Financial English is a mix of online self-study and face-to-face learning, designed to be facilitated by a teacher, tutor or mentor. It comprehensively develops ability across the four skill areas of reading, writing, listening and speaking.

Developing your employees

Cambridge Financial English is for individuals whose first language is not English and who need to use financial English in order to perform effectively in business situations. Cambridge Financial English is particularly relevant for:

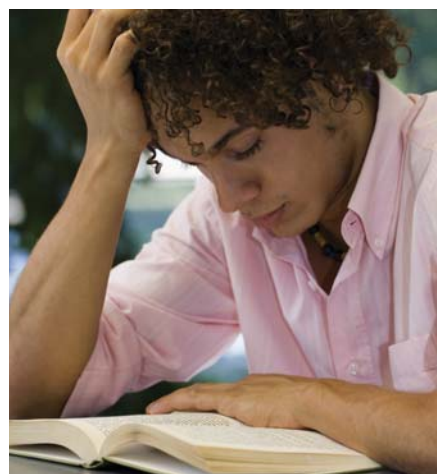
- finance and accountancy professionals needing to perfect their financial English skills
- finance and accountancy students preparing for professional exams
- individuals required to present or interpret financial information
- individuals wanting to validate or demonstrate their excellent financial English skills to you as their employer or your clients
- candidates preparing for the Cambridge International Certificate in Financial English (Cambridge ICFE) exam.

Cambridge Financial English may also count towards the continuing professional development (CPD) requirements of members of accountancy and finance professional bodies.

The benefits

Offering Cambridge Financial English can help your organisation:

- attract and retain talented finance and accountancy trainees and professionals
- improve employees' ability to conduct business internationally or with international clients and colleagues
- improve finance and accountancy trainees' exam and classroom performance
- enhance its reputation among clients and stakeholders.





About us

Cambridge Financial English has been developed by Cambridge ESOL, Cambridge University Press and ACCA.

ACCA (the Association of Chartered Certified Accountants)

is the global body for professional accountants. We aim to offer business-relevant, first-choice qualifications to people of application, ability and ambition around the world who seek a rewarding career in accountancy, finance and management.

We support our 122,000 members and 325,000 students throughout their careers, providing services through a network of 80 offices and centres. Our global infrastructure means that exams and support are delivered – and reputation and influence developed – at a local level, directly benefiting stakeholders wherever they are based, or plan to move to, in pursuit of new career opportunities. To find out more about ACCA visit www.accaglobal.com

University of Cambridge ESOL Examinations

is part of Cambridge Assessment – Europe's largest educational assessment organisation. Cambridge ESOL exams are taken by more than 2 million people a year in 130 countries. The exams are characterised by an uncompromising commitment to assessment of the highest quality, recognition by universities, employers and official bodies around the world, and a high level of support for learners and teachers. To find out more about Cambridge ESOL visit www.cambridgeesol.org

Cambridge University Press

is a global leader in English Language Teaching (ELT) material, supplying to almost every country in the world. Cambridge University Press has considerable experience managing the authorship, production and distribution of ELT materials in both book and digital form and has also delivered products designed for the preparation of international language examinations. These learning materials exemplify the cutting edge of English teaching methodology and the quality of the Cambridge list is universally acknowledged by the teaching profession for both British and American English. To find out more about Cambridge University Press visit www.cambridge.org

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