

We help people learn English and  
prove their skills to the world



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# For every learner, every step of the way



# What do we do?

We **help people learn** English  
and **prove their skills** to the world.



- We **help millions of people learn** English and **prove their skills** to the world.
- For us, learning **English is more than just exams** and grades. It's about having the **confidence to communicate** and access a **lifetime of enriching experiences** and opportunities.
- **We offer** comprehensive **preparation materials, support materials** and **resources** for learning and teaching English.
- ◆ With the right support, **learning a language** is an **exhilarating journey**. **We're with you every step of the way.**



# Introducing Cambridge Assessment English

Proudly part of the University of Cambridge



Supporting the University's mission:

**To contribute to society  
through the pursuit of  
education, learning and  
research at the highest  
international levels of  
excellence**



# Part of Cambridge Assessment

Helping learners demonstrate and fulfil their potential





# At the forefront of English language learning

Our in-depth understanding of how people learn languages has been gained through years of research. This enables us to develop qualifications and tests that help learners acquire the skills they need.



Researched and  
developed by experts



Internationally  
respected as the  
quality standard



Fair to those from  
different cultures, with  
different levels of English



Widely accepted by  
governments, education  
authorities and  
employers worldwide

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# Opening the door to a lifetime of opportunities

Global reach and recognition

Over

60 million

exams and tests taken to date

2,800

exam centres in 130 countries

Supporting over

20 million

digital learners

Over

5.5 million

qualifications and tests taken every year

50,000

schools

Accepted by over

20,000

organisations worldwide



# Your path to learning English, step by step

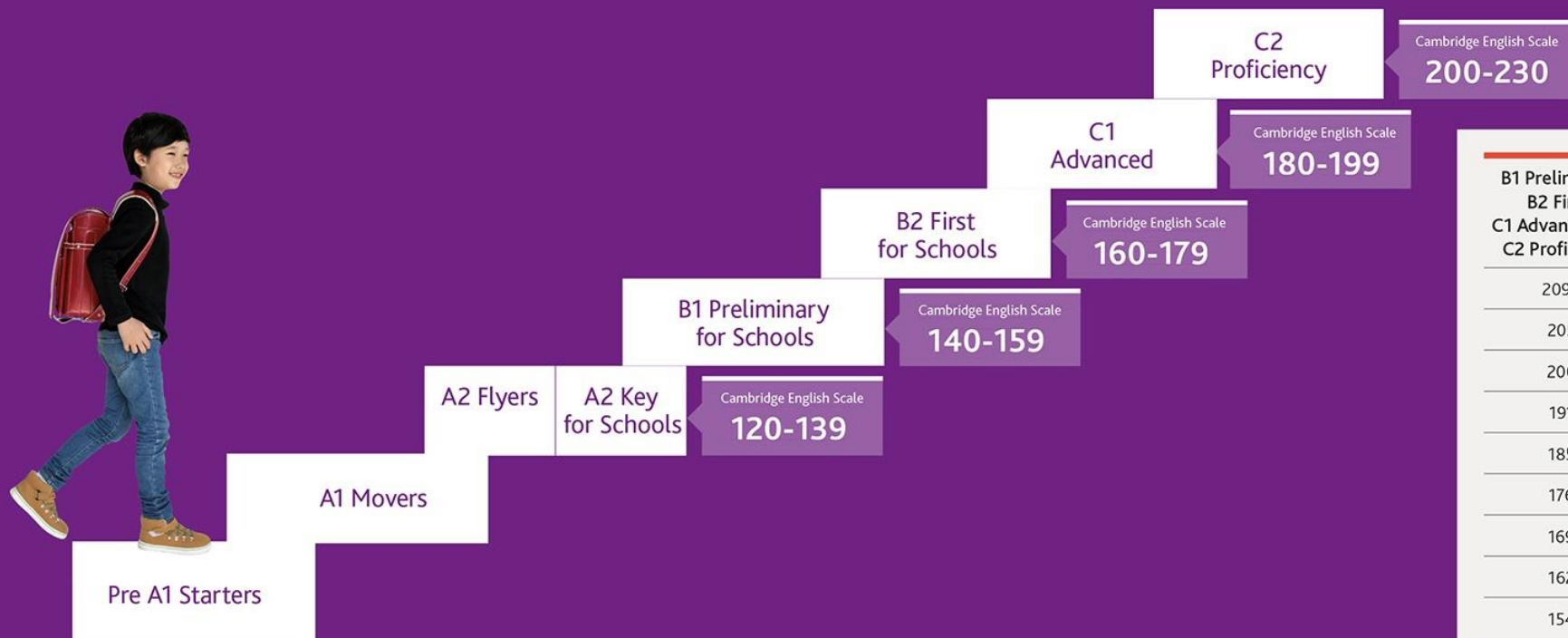
Cambridge

English Qualifications



# Cambridge English Qualifications

Your path to learning English, step by step



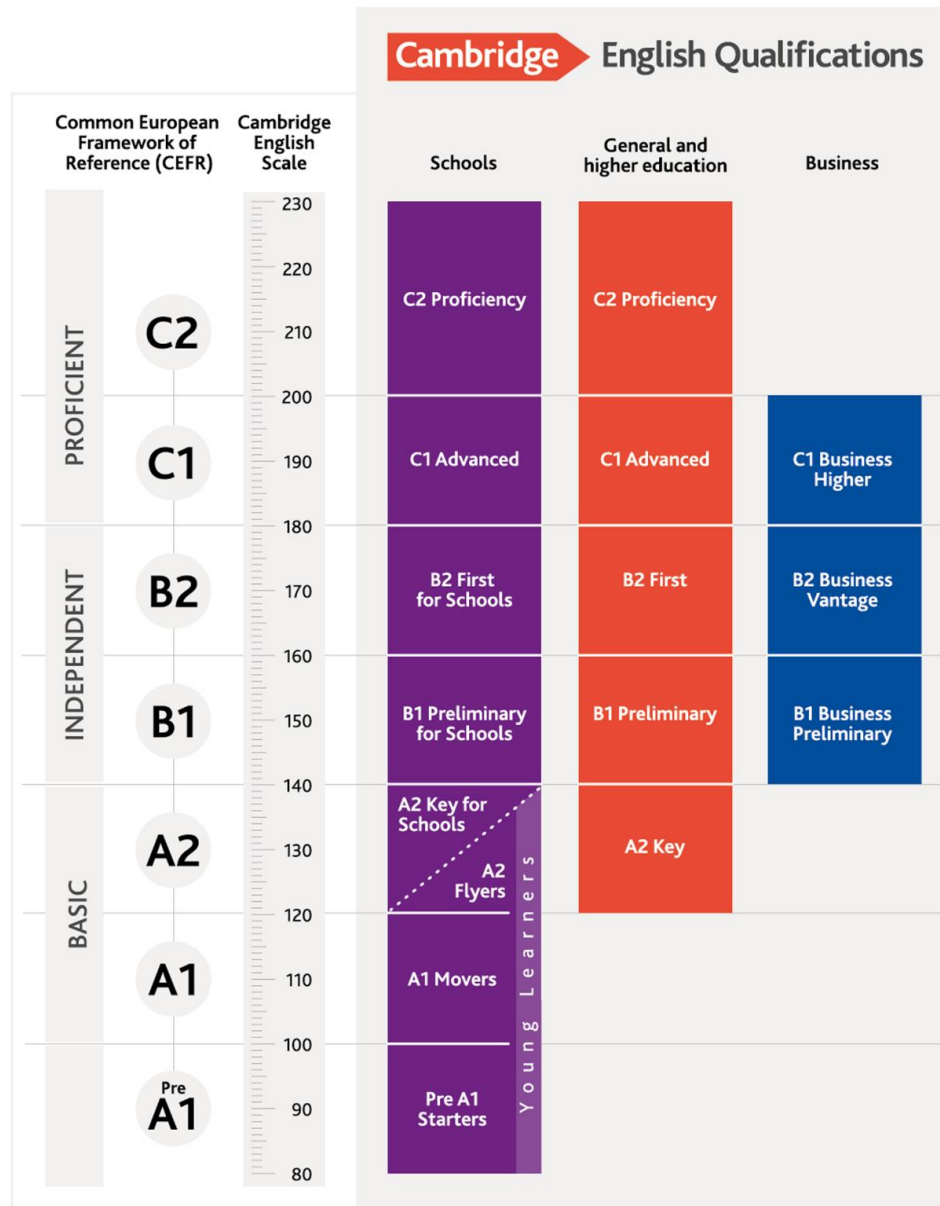
B1 Preliminary, B2 First, C1 Advanced and C2 Proficiency	IELTS
209+	9.0
205	8.5
200	8.0
191	7.5
185	7.0
176	6.5
169	6.0
162	5.5
154	5.0
147	4.5
142	4.0

Comparing Cambridge English  
Scale scores to IELTS\*

\* IELTS is jointly owned by British Council, IDP: Australia and Cambridge Assessment English.

# For every learner, every step of the way

- Each Cambridge English Qualification is clearly matched to a level of the CEFR.
- A clear framework for results reporting, aligned to international standards.
- ◆ Regular milestones provide focus and pace to keep students motivated along the journey.



# Cambridge English Qualifications

## For Schools

### Better progression

A seamless journey from Pre A1 Starters to C2 Proficiency. Designed to motivate young learners and build their confidence, with fun tasks, face-to-face speaking and no pass or fail.

### Giving students real-life communication skills

Based on authentic situations and test all four skills, so preparing for the exams helps learners develop the skills they need inside and outside the classroom.

### Accepted and valued worldwide

Accepted and trusted by thousands of organisations worldwide.

### Comprehensive support for teachers

A wide range of teaching support, exam preparation materials, free resources and training to help teachers support students.





# Cambridge English Qualifications

## For Schools

### Benefits for students:

- Specifically designed for school-age learners.
- Regular milestones provide focus and pace to keep students motivated, every step of the way.
- A strong foundation and learning framework focused on the CEFR.
- Based on authentic situations and test all four skills, so preparing for the exams helps learners develop the skills they need inside and outside the classroom.
- Helping children and teenagers gain confidence.



# Cambridge English Qualifications

## For Schools

### Benefits for teachers:

- Develop your students' skills and confidence.
- Structure your language-learning curriculum.
- Evaluate your students' progress.
- Help your students prepare for higher level exams.

Supported by a wide range of teaching support, exam preparation materials, free resources and training to help teachers support students.



# Cambridge English Qualifications

## For Schools

- Designed to **motivate young learners**.
- Giving young learners **practical skills** for the **real world**.
- **Support** for teachers and learners.
- Available **on demand**.
- **Fun and colourful** learning materials.

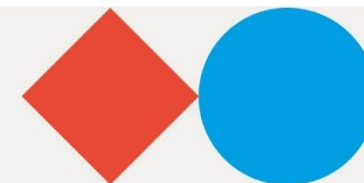




Cambridge

English Qualifications

## \*What teachers and school leaders say about us:



95%



agree that preparing for Cambridge English Qualifications improves students' English.

88%



agree that Cambridge English Qualifications provide a clear curriculum framework to follow, with clear milestones.

86%



agree that Cambridge English Qualifications help to build students' confidence.

$\frac{3}{4}$



agree that there are lots of support materials available to teach the exams.

$\frac{9}{10}$



agree that Cambridge English Qualifications have a positive effect on students' motivation.

$\frac{3}{4}$



agree that Cambridge English Qualifications are easy to implement.

$\frac{8}{10}$



agree that Cambridge English Qualifications help to improve teaching standards.

\*Cambridge English Qualifications Schools Survey asked teachers and school leaders their views about the impact Cambridge English Qualifications have on learning and teaching. It received a total of 5,789 responses from 109 countries.

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# Teaching and learning resources

A wide range of support materials both on and offline

## Expert support

Exams provide a clear path to learning English, step by step.

## Exam preparation materials

Dedicated materials for each qualification.

## Classroom resources

Help teachers give students the best possible preparation.

## Information and resources for parents

Activities, tips and advice for use at home or out and about.

## Online learning activities

Free activities, divided by CEFR level and skill.

## Games and quizzes

Help students improve their English in a fun way.

## Social media

Interesting facts, quizzes, games, learning tips and videos.

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# Teaching and learning resources

Over 50,000 preparation centres in more than 130 countries

## We offer our preparation centres:

- marketing and branding.
- teaching and learning materials.
- exam preparation tips and resources.
- teacher training and support.
- opportunities to connect with other professionals around the world.
- news and updates.
- marketing materials for parents and students.

## Your exam centre will help you with:

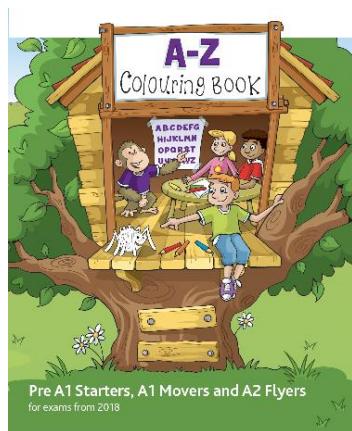
- exam information.
- exam results.
- teacher training and support.
- Marketing support.

# Interactive and engaging support for children

Our support materials help children prepare for Cambridge English Qualifications in a fun and effective way

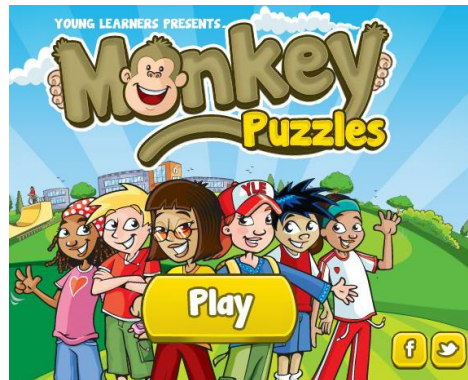
## Online activities

Help children practise reading, writing, speaking and listening.



## Games

A fun way to practise and improve.



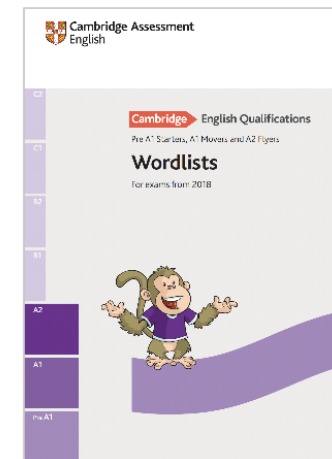
## Sing and Learn

A series of videos and learning activities.



## Information for parents

Tips and advice.



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# Improve learning outcomes with our digital learning resources

Available to learners of all ages and abilities



## Learning English

Free learning activities and teacher support resources.



## Quiz your English

A fun way to practice and improve.

# Write & Improve

Learners can improve their writing skills with instantaneous feedback

## Write & Improve

- A free online tool that gives learners an opportunity to practise their writing – providing instant feedback to help them improve.

## An innovative resource – the only online tool that:

- evaluates written work against the CEFR
- is designed for non-native-speaking learners of English.

## Improving writing skills around the world

- Nearly two million learner essays have been analysed to date, encouraging learners to constantly fine-tune their written work.



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